



City of Gilroy: Strategic Plan

VISION 2030

GILROY 2030 is a
Safe and Family Friendly Community

Our *Thriving Downtown – the Heart of Our Community*

Our *Arts and Culture*

Our *Complete Neighborhoods*

Our *Accessible Recreational and Leisure Opportunities*

Our *Green City – Environmentally Friendly*

Our *Easy Access and Mobility*

Our *Balanced Local Economy*

Our *Inclusive Gilroy Community for All*
make us a great place to live!

GOALS 2020

Maintain a Financially Sustainable, High Performing City

Grow the Economy: Business Development and Vibrant Downtown

Upgrade City Infrastructure And Facilities

Create A More Livable Gilroy Community For All

POLICY AGENDA 2015

Top Priority

Downtown Parking Management Plan/Garage:
Direction, Funding

Budget and Reserve Level: Funding Options

Street Maintenance Program: Project Priority, Funding

Sidewalk Maintenance Program: Project Priority, Funding

New Revenue Options: Service/Facilities List, Report
with Recommendations

Economic Development Performance Report/Funding

Art Center Facility: Direction

High Priority

Comprehensive Fee Schedule: Update
(Including Cost Recovery Policy)

Color Palate Ordinance

Auto Mall Overlay District: Development

Roundabouts: Next Steps, Funding

Downtown Façade Improvement Plan: Direction, Funding

MANAGEMENT AGENDA 2015

Top Priority

Planning Process/Streamlining: Evaluation Report

9-1-1 Radio: Direction, Funding

Police Services and Staffing Plan: Four Police
Officers Funding

Regional Interoperability and Radio System Upgrade

Cesar E. Chavez Gym: MOU with GUSD, Funding

High Priority

City Hall Improvements

Fire Station Seismic Upgrade

City Action Plan for Downtown

Tree Preservation Ordinance: Updates

Pension Liability

GILROY CITY GOVERNMENT MISSION

The **MISSION OF THE CITY OF GILROY**
is to be *Financially Sound*,
be *Customer Friendly and Effective*,
provide *Excellent Municipal Services*,
and have an *Engaged Community:*
Residents and Businesses.

MANAGEMENT IN PROGRESS 2015

Records Management Policy
 Electronic Content Management System
 Agricultural Mitigation Program: Implementation
 Development Center 1 – Stop Shop: Improvements
 Website: Updates
 Online Permitting: Implementation
 Financial Accounting System: Upgrade
 City Phone System: Upgrade
 WiFi Service: Upgrade
 Water and Wastewater Rate Analysis
 Payment Card Industry Data Security Standard (PCI)
 Compliance Review
 VOIP/Voice Over Internet Protocol: Refresh
 Labor Negotiations and Contract
 Liability/Risk Management Pool
 HR Internet for City Employees
 Neighborhood and Business Watch Program
 Citizen Police Academy
 Crime Analysis Program: Development
 MDC Update (New DOJ Security Requirement)
 Police Grid-X III Full Scale Exercise
 On Call Plan Check and Inspection Services/On Call
 Engineering and City Surveyor: Contracts
 GIS: Updates
 Youth Scholarship Program: Update Report
 UNFI Building
 Special Events Permit Process: Improvement
 PG&E Pipeline Safety Improvement Program

Wastewater Ordinance: Update (State Mandated)
 Citywide Traffic Counts: Update
 Complete Studies Policy: Update
 SCRWA Plant: Capacity Expansion Studies/Design
 SCRWA Maintenance Building: Design
 SCRWA North Pump Station: Design
 SCRWA SCADA System
 5 yr. Consolidated Plan (CDBG)
 Oak Place Development: Oversight/Documentation
 Cherry Blossom Apartment Complex
 Homebuyer Assistance to Low Income Buyers
 Eden Housing: Ownership Transfer
 Illegal Fireworks Enforcement: Annual Program
 Zoning Ordinance
 Climate Action Plan (with Santa Clara County)
 Development Standards Task Force – Private Standards
 Planning Templates: Update
 AB109/AB47 Impact Analysis/Report
 Boxing Program: Development
 Annual Community Clean Up Day
 Special Friends Golf Tournament
 First Annual R5K Run
 Jr. Giants Program: Free Non Competitive Youth Baseball
 Youth Sports Programs Promotion
 Volunteer Recognition Program
 Gang Action Plan: Implementation

MAJOR PROJECTS 2015

Roof Projects
 Sign Replacement Project
 Police Facility: Building Maintenance
 Community Development Accessible Front Counter Area
 and Storage Improvement
 Council Chamber Remodel
 6th Street/Monterey Road Street Lights: LED
 Egleberry Utility and Street Improvements
 6th Street Sidewalk Improvements
 Free Public WiFi System Downtown
 Police Surveillance Cameras Downtown: Installation
 Auto Mall Parkway: Streetscape
 Streetlight: LED Retrofits
 Wastewater Treatment and Water Reclamation
 Street Signs Retro Reflectivity (Mandated)
 6th Street Curb Extensions, Lighting

Wren/Byers Crosswalk Improvements
 Roundabouts
 SCRWA Secondary Clarifier
 SCRWA Aeration System
 SCRWA Pre-Anoxic Basin
 Joint Trunk Sewer Main
 24" Water Main – 1st Street
 Egleberry Pavement Resurfacing
 Swanston/Casey Lane Waterline Replacement
 Cohansey Avenue Bridge: Design
 SCRWA East Generator
 SCRWA Ultra Violet Light Disinfection System
 Gilroy Senior Center: Shade Structure and Patio Repairs
 Christopher High School Pool and Picnic Area
 Gilroy Gardens Trail Prelim Design